

Schott Music Partners with OKTAV – Strategic Alliance for the Digital Music World

Linz, August 19, 2025 – OKTAV and Schott Music, one of the world's leading music publishers, are entering into a strategic partnership. Through this collaboration, the Schott Music Group is significantly expanding its digital portfolio and opening up new and attractive opportunities for music lovers worldwide. At the same time, OKTAV continues to grow its offering on oktav.com and in its apps, marking a major milestone in the future of digital music-making.

Since its founding in 2018, OKTAV has established itself as a fast-growing platform for digital sheet music and subscription-based piano e-learning. With Schott Music's investment in July 2025, the company gains a strong partner to accelerate its vision. Together, the two companies aim to expand access to high-quality sheet music and e-learning – and extend their reach to many more instruments in the future.

Benefits for Musicians and Learners

The partnership between OKTAV and Schott Music creates numerous advantages for those who play music or are eager to learn:

- **Comprehensive Sheet Music Access:** OKTAV's piano library will be significantly enhanced by Schott Music's extensive catalog. Today, the platform already offers more than 20,000 licensed arrangements across all levels and genres.
- **Interactive Learning Experiences:** OKTAV Learning already provides high-quality video courses taught by renowned piano educators. The partnership will elevate the quality, interactivity, and variety of this educational content.
- **Innovative Learning Approaches:** Leveraging advanced technologies such as recommendation algorithms based on music and user data, OKTAV enables personalized learning experiences. Its in-house video studio ensures professional production standards.
- **Flexibility and Convenience:** Whether on desktop or via mobile app, sheet music and learning resources are available anytime, anywhere. Subscriptions such as *OKTAV Playing* and *OKTAV Learning* offer flexible monthly and annual plans, including the option to print sheet music.

Voices on the Partnership

David Kitzmüller, Founder & CEO of OKTAV:

“OKTAV and Schott share a passion for empowering musicians with new creative possibilities. Together, we are building a bridge between the culture of sheet music and digital innovation.”

Robert Schäfer, Chief Digital Officer of Schott Music:

“OKTAV offers proven and diverse solutions for sheet music subscriptions and e-learning. Its modern technical foundation and focus on a digitally oriented audience make it the perfect strategic partner for our digital growth. We look forward to making music-making and learning even more accessible and engaging for a broad global community.”

Celebrate with Us

We invite everyone to explore OKTAV and discover new musical skills. In addition to a free 7-day trial, new users can enjoy an exclusive **30% discount on any subscription for the first year** with the code **schottmusic30** at www.oktav.com.

About OKTAV

Founded in 2018 by David Kitzmüller and Toni Luong in Linz, Austria, OKTAV is an innovative platform for digital sheet music and piano e-learning. With a subscription-based model and a broad range of licensed content, OKTAV provides musicians around the world with easy access to music and musical knowledge. Backed by a strong international user base and strategic partners, OKTAV is reshaping the way people learn, play, and experience music.

More at: <https://www.oktav.com/en/s/press>

About Schott Music

Schott Music is one of the world's oldest and largest music publishers. Headquartered in Mainz with offices worldwide, Schott publishes works by leading composers and serves as a vital partner for musicians, educators, and music lovers. Its portfolio spans sheet music, books, magazines, and digital products across all genres and ensembles.

More at: <https://www.schott-music.com/en/services/press>

Media Materials

The following media assets are available for download:

- Logos OKTAV (black & white)
- Logos Schott Music Group (black & white)
- Photo: OKTAV founders David Kitzmüller and Toni Luong
- Photo: Robert Schäfer, Chief Digital Officer, Schott Music
- Visualization of OKTAV services (general overview)
- Visualization of OKTAV Learning
- Visualization of OKTAV Playing
- Photo: Schott Music publishing headquarters in Mainz

Download here:

https://drive.google.com/drive/folders/15onSW1B_xt17mWra455bxlvVegaoaCoH?usp=sharing

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