Tech Meets Tradition: OKTAV Launches New iOS Sheet Music App Redefining Piano Practice

OKTAV's Comprehensive Sheet Music App Brings Over 20,000 Piano Pieces to iOS Users.

Linz, Austria (3/4/2024) - Digital piano platform OKTAV (oktav.com) has unveiled its latest innovation: a native iOS app that blends traditional piano playing with modern technology. It provides amateur piano players and teachers with personalized access to a comprehensive library of over 20,000 licensed piano scores.

"Our goal is to make piano practice a much more motivating experience for everyone", states David Kitzmüller, CEO and co-founder of OKTAV, "the app does this by personalizing each user's playing experience. Features include an intuitive interface with rapid search functionalities. Piano players can explore a diverse range of over 14 genres, and receive bespoke recommendations tailored to their skill level and preferences. They can also print their favorite pieces easily and legally via their smartphones."

Designed for optimal use on both iPhone and iPad, the app bridges the gap between the cultural heritage of traditional piano music and the convenience and personalization modern technology allows. More than 10,000 existing OKTAV subscribers will benefit immediately simply by logging in. They can instantly access their entire pre-existing sheet music collection at no extra cost. Newcomers start a free 7-day trial subscription after downloading and registering.

Since the founding of OKTAV in 2018 and its recognition with the EdTech "Cool Tool" award in 2022, collaborations with prestigious partners like Faber Music, the Universal Music Publishing Group, Bärenreiter, Sony Music, Oxford University Press, and more, ensure that users have access to both classical and contemporary pieces in their original editions. The new OKTAV app makes the complete licensed sheet music catalog, including top-selling artists and titles in all genres, available for download worldwide in a compact, innovative digital format.

Further information:

- Find logos & graphicals
- Find the OKTAV sheet music app in the App Store.
- Contact: press@oktav.com

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