

OKTAV

“Sheet Music is Back”: Grammy-winner and Piano Legend Chilly Gonzales Teams up With OKTAV

A new brand partnership based on “piano fun and versatility” between Canadian piano legend and Austrian sheet music service focuses on bringing joy into making music.

(Austria, 16/12/2021) - “Sheet Music is Back”, says Chilly Gonzales, as the Grammy-award-winner, pianist, and composer announces his cooperation with fast-expanding sheet music service OKTAV. “Sheet music was invented 300 years ago, but OKTAV re-invents it for the future”, explains the Canadian musician.

OKTAV wows its piano-playing subscribers with features like customized recommendations that take individual skill levels and taste in music into account. “Browsing through OKTAV makes me feel like I’m in a musical playground”, describes Chilly Gonzales, “Music is magic, and OKTAV makes you the magician!”

Jason Beck - artist name “Chilly Gonzales” - is famous for his critically-acclaimed Neoclassical *Solo Piano* album trilogy as well as his explorations into Rap and Electronic Music. He loves to cooperate with other artists - among them Drake, Feist, Daft Punk, and Jarvis Cocker. Through his concerts and masterclasses, he is also greatly respected within the music community as an entertainer and musical scientist. “Chilly Gonzales incorporates the spirit of OKTAV perfectly”, says David Kitzmüller, CEO and Co-Founder of OKTAV, “he is a versatile genius artist who feels at home in various genres, including Jazz, Rock, Rap, and Classical music. He is simply crazy about playing the piano, and he can convey that joy to everyone who listens to him play!”

This makes Chilly Gonzales and OKTAV - with 20,000+ pieces of music covering 14 genres and extra features that make practicing the piano a fun experience - a perfect match as brand partners. OKTAV cooperates with Chilly Gonzales, but also with big publishing companies like the Universal Music Group, Alfred Music, or Faber Music, to provide a flavorful one-stop sheet music service for piano players around the world, no matter how well they play or what genre they prefer.

“We are so thrilled to be cooperating with Chilly Gonzales, whom we personally admire both as an incredible performer and a prolific composer”, stresses Kitzmüller, “We have experienced a steady rise in demand for high-quality digital sheet music. More and more people discover the convenience of just logging on to the internet to access the whole world of piano literature, complete with method books, making piano playing fun and easy.” Chilly Gonzales phrases it like this: “Forget what your strict piano teacher told you, go to OKTAV and just PLAY!”

(End)

- photo credit: Martina Woerz
 - photo collage credit: Martina Woerz/OKTAV
- Download: [OKTAV & Chilly Gonzales cooperation](#)

Please contact Elke Galvin for more information:

elke.galvin@oktav.com

+43 664 260 47 13